



# Atlas of Wines in Tuscany

Wines and territories: A journey through history,  
vineyards and landscapes



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**“We savoured  
every moment  
of our journey”**

Explore Tuscany's wine roads  
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## Vetrina Toscana

Tasting local wines paired with local specialties is a unique experience, a true “journey within a journey.” To navigate the extraordinary richness of Tuscany’s grape varieties and food and wine traditions, you need a compass. Vetrina Toscana, the regional project promoting food and wine tourism, will help you on this “treasure hunt.” When you see this logo on a restaurant, wine shop, cellar, or grocery store, a hotel, or a farmhouse, you know you’re in a place where Tuscan wine and food culture is passionately preserved and passed down. From vineyard treks to experiences that connect wine, golf, and art, and even stargazing, Vetrina Toscana guides travellers toward authentic wine tourism experiences where they can discover not only what Tuscans eat and drink, but how they experience their relationship with wine and food: convivial, respectful of seasonality, and inextricably linked to the surrounding terroir. Throughout the year, over 350 events take place throughout the region to discover even the most remote corners of the culinary trail.

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# Divine itineraries

Traveling through Tuscany's winelands, every sip tells the story of a region and its most authentic soul. Between landscape culture, art and taste, the travel experience transforms into a gift of shared listening, pleasure, and beauty

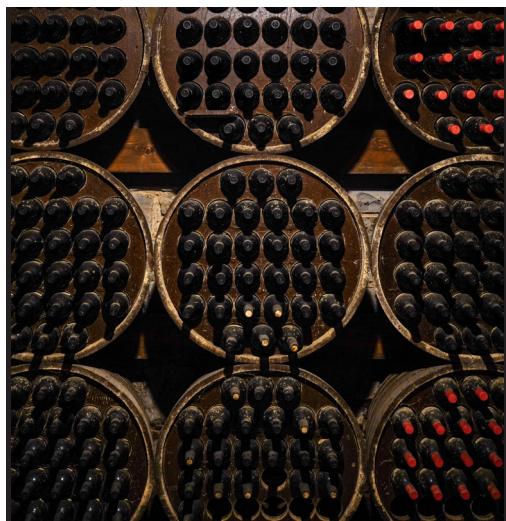


## 1 Wine and art, beginning with the Etruscans

The Etruscans were the first to cultivate grapevines in Italy, transforming wine into a symbol of prestige and conviviality. In Tuscany, that legacy lives on: from Chianti to Maremma, wineries and buildings house collections and artists such as Pistoletto, Kapoor, and Bourgeois. Here, every glass reflects this ancestral bond, from the iconic reds of **Chianti Classico**, **Brunello di Montalcino**, and **Nobile di Montepulciano** to the **Super Tuscans** and **Bolgheri** wines, or the savoury whites of the coast. A sensory journey that intertwines memory, landscape, and modernity.

## 2 Grand Duke Cosimo III's Decree

In 1716, Grand Duke Cosimo III de' Medici issued a proclamation that changed the history of wine, establishing, for the first time ever, the boundaries for four superior wine-producing areas: Chianti, Pomino, Carmignano, and Valdarno di Sopra. Today, these territories combine charming landscapes and villages with wines: **Chianti DOCG**, a red made from Sangiovese; **Pomino DOC**, a fresh, aromatic white; **Carmignano DOCG**, a structured red; and red, white, rosé and sparkling **Valdarno di Sopra DOC**. All tell the story of centuries of passion, culture, and timeless beauty.





## 3 Along the Chiantigiana past vineyards and castles

The Chiantigiana (SR222) connects Florence with Siena through the heart of the Chianti Classico region. Among vineyards, cypress trees, and villages like Greve, Panzano, and Castellina, the route passes churches, castles, and stunning landscapes. Along the way, small restaurants offer traditional dishes paired with **Chianti Classico** wines and celebrated **Super Tuscans**, blending innovation with Tuscan winemaking tradition.

## 4 Wines, villages and abbeys on the road from Siena to Montalcino

Via Cassia connects Siena with Montalcino, through hills, vineyards and the ochre “crete” of the Val d’Orcia, through villages such as San Quirico d’Orcia and spiritual places like the Abbey of Sant’Antimo. This is the home of **Brunello di Montalcino**, a legendary wine for aging, alongside **Vino Nobile di Montepulciano** and the younger **Orcia DOC** labels. Each glass tells the story of a unique territory, to be discovered amid breathtaking views and a timeless atmosphere.





## 5 Art and rows of vines from Chianti to San Gimignano

On the Florence-Siena highway, keep your eyes open for a number exits that will reward you with time machine experiences. Monteriggioni and its still-intact Medieval walls, Colle Val d'Elsa, home of Arnolfo di Cambio (the architect of Palazzo Vecchio), but above all, San Gimignano (Poggibonsi exit), where 14 towers rise like a mirage on a hill dotted with rows of vines. This is the birthplace of **Vernaccia di San Gimignano**, an ancient white wine, already known and widespread in the Middle Ages.

## 6 The Etruscan Coast from Bolgheri to the Val di Cornia

An itinerary combining sea, hills, archaeology, and wines. The picturesque Cypress Avenue leads to medieval Bolgheri with its narrow streets and squares. The hills host legendary **Super Tuscans** and **Bolgheri DOC**, elegant blends of Cabernet, Merlot, and Syrah, symbols of Tuscan winemaking. Toward Castagneto Carducci, Sassetta, and the Val di Cornia, villages like Suvereto reveal vineyards, Mediterranean scrub, and long-lived DOCG reds.





## 7 Untamed nature and volcanic wines in Maremma

Maremma, Tuscany's wild side, offers rolling hills, beaches, and villages suspended in time. Sovana, Sorano, and Pitigliano are home to wineries where the elegant, mineral **Bianco di Pitigliano** is produced. The Colline Metallifere, or metal-bearing hills, produce **Rosso di Montegio**. **Montecucco** is grown on the slopes of Mount Amiata. The coast produces **Vermentino** (fresh, savoury whites), while **Morellino di Scansano** remains the great Maremma red.

## 8 Not to be missed tours of modern wine cellars

**Toscana Wine Architecture** is a network of wine cellars designed by renowned architects, the first example in Italy to showcase wine, design, and the region, involving historic and recently established wineries united by a love of art and respect for the environment. It is also a valuable orientation tool for wine tourists, promoted by the Tuscany Region in collaboration with the Federation of Tuscan Wine, Oil, and good Food Roads, Vetrina Toscana, and the Fondazione Sistema Toscana ([winearchitecture.it](http://winearchitecture.it)).





## 9 Napoleon and the wines of Elba Island

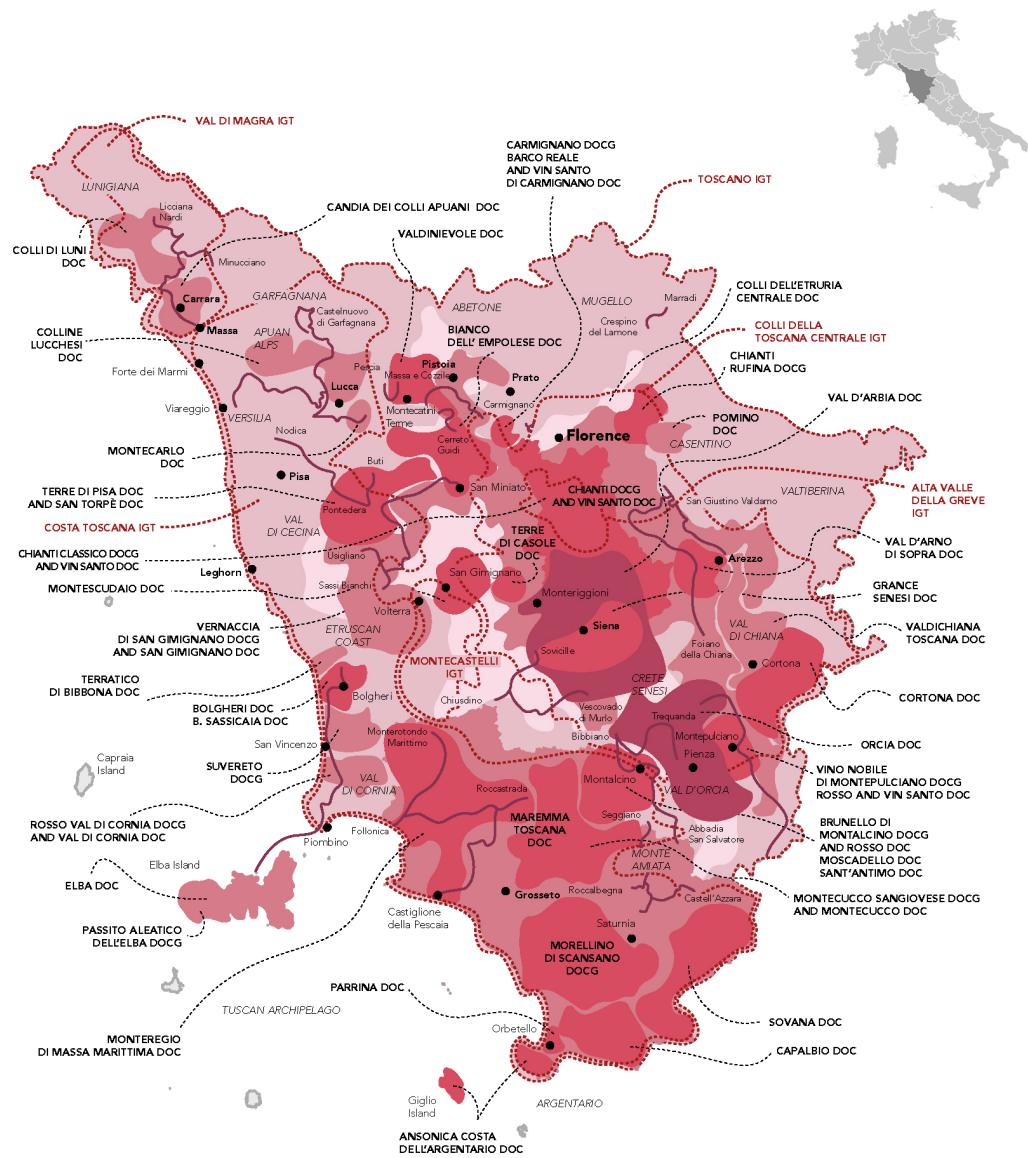
Elba island is where **Napoleon** spent his first exile, and where he signed the **Emperor's Privilege**, a forerunner of the DOC appellation, which protected the uniqueness of Elba's wines. The road leads to the rocky Sant'Andrea cliffs and Monte Capanne, past fortresses, narrow lanes and sea views. On ancient terraces in the small towns of Marciana Marina, Capoliveri and Porto Azzurro, grow **Aleatico**, **Ansonica** and **Vermentino**, wines for unforgettable tastings at sunset.

## 10 Discovering high-altitude wines

Tuscany offers itineraries through hills and mountains, where grape vines grow in defiance of nature, transforming cultivation into a feat of courage and passion. From Monte Amiata come red wines such as **Montecucco Sangiovese DOCG**, spicy, with a decisive character. In Mugello they produce interesting **Pinot Noir**, while in the Casentino area, **Sangiovese** and **Merlot** are grown amid forests and villages such as Poppi and Bibbiena. The wines of the Lucca area are made by producers who focus on native grape varieties and biodynamic practices, while in Lunigiana the focus is on red and white **Colli di Luni DOC** wines.



# Tuscan Wine Appellations



# List of the 58 DOP (of which 11 are DOCG and 41 DOC) and IGT wines of the Tuscany Region

## DOCG

**Arezzo, Florence, Pisa, Pistoia, Prato, Siena**  
*Chianti*

**Florence, Siena**  
*Chianti Classico*

**Grosseto**  
*Montecucco Sangiovese*  
*Morellino di Scansano*

**Leghorn**  
*Elba Aleatico Passito*  
*or Passito Aleatico dell'Elba*  
*Suvereto*

**Leghorn, Pisa**  
*Rosso della Val di Cornia*  
*or Val di Cornia red*

**Prato**  
*Carmignano*

**Siena**  
*Brunello di Montalcino*  
*Vernaccia di San Gimignano*  
*Vino Nobile di Montepulciano*

## Grosseto

*Ansonica Costa dell'Argentario*  
*Pitigliano White*  
*Capalbio*  
*Tuscan Maremma*  
*Montecucco*  
*Monteregio di Massa Marittima*  
*Parrina*  
*Sovana*

## Leghorn

*Bolgheri*  
*Bolgheri Sassicaia*  
*Elba*  
*Terratico di Bibbona*

## Leghorn, Pisa

*San Torpè*  
*Val di Cornia*

## Lucca

*Colline Lucchesi*  
*Montecarlo*

## Massa-Carrara

*Candia dei Colli Apuani*  
*Colli di Luni*

## Pisa

*Montescudaio*  
*Terre di Pisa*

## Pistoia

*Valdinievole*

## Prato

*Barco Reale di Carmignano*  
*Vin Santo di Carmignano*

## Siena

*Grance Senesi*  
*Moscadello di Montalcino*  
*Orcia*  
*Montalcino Red*  
*Montepulciano Red*  
*San Gimignano*  
*Sant'Antimo*  
*Terre di Casole*  
*Val d'Arbia*  
*Montepulciano Vin Santo*

## DOC

**Arezzo**  
*Cortona*  
*Val d'Arno di Sopra or Valdarno di Sopra*  
*Valdichiana Tuscany*

**Arezzo, Florence, Pisa, Pistoia, Prato, Siena**  
*Central Etruscan Hills*

**Arezzo, Florence, Pisa, Pistoia, Prato, Siena**  
*Chianti Vin Santo*

**Florence**  
*Empoli White*  
*Pomino*

**Florence, Siena**  
*Chianti Classico Vin Santo*

**Arezzo, Florence, Grosseto, Leghorn Lucca, Massa-Carrara, Pisa, Pistoia, Prato, Siena**  
*Toscano or Toscana*

**Arezzo, Florence, Pistoia, Prato, Siena**  
*Central Tuscany Hills*

**Florence**  
*Upper Greve Valley*

**Grosseto, Leghorn, Lucca, Massa-Carrara, Pisa**  
*Tuscan Coast*

**Massa-Carrara**  
*Val di Magra*

**Pisa**  
*Montecastelli*

# Federation of Wine, Olive Oil, and Good Food Roads of Tuscany

**Discover Tuscany through a network that unites flavours, territory, and tradition**

The Federation that unites territory and tradition. The Federation of Wine, Olive Oil, and Good Foods Roads of Tuscany was founded in 2001 as the first national network to transform wine tourism into an authentic experience. Imagine routes connecting wineries, olive oil mills, taverns, farms, and ancient crafts: these are the “Roads” that guide you to discover the hidden treasures of the Tuscan countryside. True “bridges” between those who produce excellent products and those who want to discover them. Each road is rich in itineraries designed to help you experience the region through tastings, winery tours, lunches on farms, and meetings with producers. Not just tastings, but stories of families who have preserved ancient knowledge for generations. [www.stradevinoditoscana.it](http://www.stradevinoditoscana.it)

**1** Wine Road of the Candia Hills and Lunigiana

**2** Wine and Olive Oil Road of Lucca, Montecarlo and Versilia

**3** Olive Oil Road, Villages and Castles of Valdinievole

**4** Mugello di Marradi Chestnuts Road

**5** The Pisa Hills Olive Oil Road

**6** Montalbano Olive Oil and Wine Roads - Leonardo's Hills

**7** Carmignano Wines Road and Traditional Flavours of Prato

**8** The Pisa Hills Wine Road

**9** Arezzo Wine Road

**10** Etruscan Coast

Wine and Olive Oil Roads

**11** Val di Merse Good Foods Road

**12** Orcia Wine Road

**13** Montepulciano Noble Wines and Valdichiana Senese Good Foods

**14** Monteregio di Massa Marittima Wine and Good Food Road

**15** Montecucco Wine and Amiata Good Food Road



## Wine regions in Tuscany

*A journey through Tuscan landscapes and places where wine is culture, art, pleasure and discovery*

From the Chianti region to Maremma, from the coast to the islands, wine is the compass for exploring Tuscany. A journey of listening, meditation, and pleasure, where every glass tells the story of a region and every landscape is an experience. An invitation to a journey immersed in flavour and beauty at the slower pace of the countryside.

**texts: Teresa Favi**

**photo credits: Alberto Conti, Guido Cozzi,  
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Share your adventures

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Regione Toscana

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PROMOZIONE TURISTICA

**VETRINA**  
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